

# MEDIA RELEASE

## SOVEREIGN HILL RE-OPENS ITS ONLINE BOOKINGS WITH A GREAT INVITATION

WEDNESDAY JUNE 17, 2020

Sovereign Hill today announced that it is officially taking online bookings at a reduced ticket price to invite visitors back to the Museum on Saturday 27 June.

Offering up to 50% discount, tickets can be purchased through Sovereign Hill's website where an adult ticket will be offered at \$30 instead of the regular price of \$61. Children's tickets will be \$20 instead of \$26.90 and a family ticket with up to 4 children will be \$100 instead of the previous price of \$152. Ticket prices will be kept in place throughout the school holidays to thank audiences for their support during closure.

To ensure Sovereign Hill is safe, secure and following government guidelines, tickets will initially be limited to 1,000 visitors per day, on-site payments will be conducted via a contactless bank card rather than cash, sanitisation stations and clear social distancing signage will be active throughout the site; and staff will be regularly screened and trained to monitor visitors displaying signs of temperature and fever.

Much loved activities such as performances in the Victoria theatre, troopers and red coats, panning for gold in the diggings, coach rides, the gold pour, confectionary factory and quartz mine will all be operational, but at reduced capacity. Red Hill photography and the Empire bowling saloon will be closed until further notice. Visitors are encouraged to review the safety protocols and program modifications at: [sovereignhill.com.au/youre-invited](https://sovereignhill.com.au/youre-invited)

Sovereign Hill will re-open to the public on Saturday 27 June and every Friday, Saturday and Sunday for the immediate future. Tickets can be purchased online only at: [bookings.sovereignhill.com.au](https://bookings.sovereignhill.com.au)

Sovereign Hill is a not-for-profit icon of Australian tourism and a living history museum of international reputation.

### Comments from Sara Quon, Chief Executive, Sovereign Hill Museums Association:

"We are delighted to invite visitors back and providing a school holiday offer feels like it's the right way for us to thank our local community and all Victorians for their support during this crisis. We know that people want to reconnect with families, friends and loved ones and we feel that Sovereign Hill is a safe and wonderful place to do that".

"We are making sure our staff are being trained to maintain the best standards and quality of hygiene and safety. We have capped visitor capacity, made modifications for a cashless environment and will be following social distancing protocols across our entire site".

"With over 30,000 square meters of open-air space, and a limit of 1,000 visitors per day, this is a once-in-a-lifetime experience for visitors to come and engage with the unique experience of Sovereign Hill".

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### FOR FURTHER INFORMATION, PLEASE CONTACT:

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