

MEDIA RELEASE

SOVEREIGN HILL TO RE-OPEN TO THE PUBLIC ON SATURDAY JUNE 27

WEDNESDAY JUNE 10, 2020

Sovereign Hill Outdoor Museum is delighted to announce that it will be open to the public on Saturday June 27 and every Friday, Saturday and Sunday following for the next three months.

With the easing of restrictions in Victoria, Sovereign Hill is now able to re-open to visitors, with a range of hygiene and social distancing measures introduced to provide a safe and welcoming experience for all.

To ensure Sovereign Hill is safe, secure and following all government guidelines, tickets will be subject to mandatory pre-purchase and will go on sale from Wednesday June 17. Tickets will initially be limited to 1,000 visitors per day allowing 20 sqm per person of fresh open-air space to enjoy. On-site payments will be conducted via a contactless bank card rather than cash. These changes and others will help manage the flow of visitors on site and ensure a safe environment and an excellent experience for all visitors.

There has been various adjustments to the way the Sovereign Hill Museum operates, with Winter Wonderlights on hold for 2020 and some experiences not yet operating, however we are confident visitors will continue to have an excellent experience. The Gold Museum, AURA and Narmbool will remain closed until further notice. A **quick guide to our re-opening** is available on the Sovereign Hill website and all visitors are encouraged to review our safety measures and visitor experience adjustments.

Sovereign Hill is a not-for-profit icon of Australian tourism and a living history museum of international reputation.

Comments from Sara Quon, Chief Executive, Sovereign Hill Museums Association:

“We are delighted to be opening our doors again and be able to welcome our friends, families and visitors back on Saturday June 27.”

“Our primary priority on re-opening is to ensure that we can provide a safe, hygienic and secure site for our staff, friends, families and visitors while ensuring our visitors have an excellent experience”

Comments from Damien Butler, President, Sovereign Hill Museums Association:

“We understand how important Sovereign Hill is to Ballarat and the surrounding community, and staff have been working tirelessly behind the scenes to prepare for this moment when we welcome visitors back to the extraordinary experience we offer, to again immerse themselves in our shared stories of humanity.”

FOR FURTHER INFORMATION, PLEASE CONTACT:

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