

# MEDIA RELEASE

## SOVEREIGN HILL SWITCHES ON 'NEW' ACTIVITIES FOR 2021 SUMMER HOLIDAYS

**Thursday 17 December**

Sovereign Hill today announced it will re-open to visitors seven days a week from 10am – 5pm, commencing 26 December. The not-for-profit museum will also re-open many of its famous hero attractions just in time for the 2021 summer holidays.

For the first time since March 20 visitors will be able to experience the excitement of dressing in Victorian costume for an authentic 1850's style photo, travel underground and experience how miners lived and worked through our Quartz Mine Tours; and have fun in true 1850's style with the immensely popular Bowling Alley.

These uniquely Sovereign Hill activities will be back and available to visitors from 26 December.

Much-loved activities such as the troopers and red coats, panning for gold in the diggings, and coach rides, will also be available, with street performances, regular musket firing demonstrations, gold pouring, candle making, blacksmithing and more on throughout the day.

Tickets cost \$39 for adults, \$20 for children and \$99 for a family of four, five or six and are available through online booking only.

For a full list of activities and experiences visit: [sovereignhill.com.au/summer2020](https://sovereignhill.com.au/summer2020)

To ensure Sovereign Hill is safe and secure, on-site payments will be conducted via contactless bank card, sanitisation stations and clear social distancing signage will be active throughout the site. staff, volunteers and visitors will be asked COVID-19 screening questions ahead of entry.

Sovereign Hill Museums Association is a not-for-profit organisation that provides immersive experiences connecting the past to today like no-one else can.

### **Comments from Katrina Nitschke, Deputy CEO**

"We're so delighted to be open for summer 2021. Sovereign Hill is such a great place to visit with kids, friends and families. There's gold in the creek, characters performing in the street, lollies are being made, there is enthusiasm in the air – now is the best time to come and visit."

"We're so pleased at the direction we're heading in, not just as an organisation but as a community. To be able to announce that we are welcoming visitors back seven days a week and that many of our much-loved activities that have been closed during 2020 will be open again is such a positive step for us and Ballarat."

---

### **Media enquiries**

Mark Hemetsberger 0438 947 523

