

Wednesday, 6 October 2021

Sovereign Hill's big surprise for Ballarat locals

Following the close of the Spring school holidays, Sovereign Hill's Outdoor Museum will be open to the public four-days a week every Thursday to Sunday.

While Melbourne remains in lockdown and regional schools are unable to travel Sovereign Hill is excited to say, 'We Love You Ballarat' and, for a limited time only, offer \$1 tickets to Ballarat locals every Thursday and Friday during October with regular prices applying on weekends.

Tickets go on sale at 5pm today, and accepted postcodes for this limited time offer include, 3350 through to 3358 and 3363. This includes Creswick, Warrenheip, Invermay, Haddon as well as far off Lake Bolac and Dereel. Make sure you check your postcode for eligibility.

To take advantage of this limited time offer, Ballarat locals will be required to purchase tickets online at: <https://bookings.sovereignhill.com.au>

In line with Victorian Government COVIDSafe guideline's, visitors' identity and addresses will be checked upon arrival.

Once Melbourne is out of lock down and schools can visit Sovereign Hill's operating hours will be extended. These changes do not affect Narmbool, Aura, the Sovereign Hill Hotel, or existing school bookings after the Oct 26.

Sovereign Hill Museums Association is a not-for-profit organisation.

ENQUIRIES

Please contact enquiries@sovereignhill.com.au if you have any queries.

If you have a school-booking our school bookings team will be in contact with you directly.

COMMENT FROM CRAIG FLETCHER, PRESIDENT

"Sovereign Hill has always been a place of joy and excitement, and now more than ever we want to invite Ballarat locals to visit with this incredible limited time offer to say thanks for the ongoing support."

"Considering all the compounding pressures of COVID that we have been through we want to give something back to our community. By inviting locals to Sovereign Hill on Thursdays and Fridays for \$1 tickets, we're hoping to provide joy and excitement to families and friends that have been through challenging times."

COMMENT FROM SARA QUON, CEO

"We're keen to show our love and appreciation to Ballarat for the ongoing support we've received as we wait for Melbourne to come out of lockdown and for regional schools to be able to visit again."

"COVID has been tough for so many. As it has so often before, the Ballarat community really pulled together through our recent lockdown. This is an opportunity for Sovereign Hill, as part of the community, to be a place where people can reconnect and enjoying themselves. It is such an important time to connect with friends, families and loved ones and Sovereign Hill is the perfect local place to do this."

"With students still learning at home, this will give families a chance to take a break after learning is done to visit Sovereign Hill and spend a bit of time together outdoors."