



SOVEREIGN

HILL MUSEUMS
ASSOCIATION

BECOME A SOVEREIGN HILL

CORPORATE SUPPORTER

OUR STORY

Founded by locals as a not-for-profit organisation, Sovereign Hill was born in 1970 with a rebellious spirit and an innovative vision. We have a sharp eye for history and want to ensure that Ballarat's vibrant gold rush heritage and the story of its impact on our nation can inspire future generations. We are connected to our community and dedicated to the growth and success of local businesses and people.

We are passionate believers in and advocates for adaptation and change, and we bring the people of the goldfields to life, telling their stories of resilience, opportunity, curiosity, change, connection and conflict.

It has taken many cultures, many people and more than 60,000 years to build a country like Australia, and while the story of our nation is still being written, we tell an important part of it in a way no one else can.

Sovereign Hill is the story of us.

OUR IMPACT

Sovereign Hill is recognised as a nationally significant museum and highly respected education provider which plays a major role for the regional tourism economy and supports significant social outcomes for Ballarat and western Victoria. This includes being a major employer, a place of trade for regional produce and a significant place of volunteering - all of which have a substantial impact in the Ballarat community.

OUR FUTURE

In 2020, we completed a Master Plan that will shape the next 20 years of Sovereign Hill Museums Association and ensure we are able to be relevant, inspire future generations and continue as the cornerstone of the region's tourism industry and a partner in its cultural richness.

It sets a strong course for the future and is already shaping who we are – more accessible and inclusive, embedded in our community, and committed to a sustainable future.

You can access the Master Plan via our website [here](#).

CORPORATE SUPPORTER OPTIONS

Sovereign Hill invites the business community to partner with us through a range of Corporate Supporter packages. Becoming a Corporate Supporter gives you access to exclusive ticketing offers and provides 12 months of additional benefits including complimentary meeting and event spaces, invitations to partner on events, networking opportunities and more. Best of all, you'll be supporting an iconic Ballarat cultural attraction and not-for-profit museum and joining us as we embark on our 20-year Master Plan journey.

We have a few packages to choose from, please see over the page for investment and benefit details.

CORPORATE SUPPORTER ANNUAL PACKAGE INCLUSIONS

Corporate Supporter – Eureka					
Annual Investment	Retail Value	Admission Tickets	Venue Hire	AURA	Additional Value-adds
\$1,000.00	\$1500.00+	30 Additional at a 20% Corporate Supporter discount.	Free use of Sovereign Hill function spaces**	20% off for employees and corporate guests	<ul style="list-style-type: none"> • Invitation to an annual Corporate Member networking event. • Exclusive offers on retail and corporate gifting.
Corporate Supporter – Gold					
\$2500.00	\$3500.00+	80 Additional at a 20% Corporate Supporter discount.	Free use of Sovereign Hill function spaces**	20% off for employees and corporate guests	<ul style="list-style-type: none"> • Quarterly Corporate Member Newsletter. • Invitations to partner on promotional days and other collaborations. • 10% corporate accommodation discount at the Sovereign Hill Hotel.
Corporate Supporter – Sovereign					
\$5,000.00	\$7000.00+	160 Additional at a 20% Corporate Supporter discount.	Free use of Sovereign Hill function spaces**	10 tickets included 20% off additional tickets for employees and corporate guests	<ul style="list-style-type: none"> • Access to Sovereign Hill dining venues for business lunches and corporate entertaining. • Priority invitations to Sovereign Hill functions & Events.

**Standard catering min spend applies. Does not include AV/ tech support

Corporate Supporter Registration Form

Please complete the below and return to sales@sovereignhill.com.au. An invoice will be emailed to the contact listed.

Business/Organisation Name: _____

Trading Name: _____ ABN: _____

Contact Name (invoicing and admin): _____

Phone: _____

Email: _____

Account Owner Name (invitations, updates etc.): _____

Phone: _____

Email: _____

Business Address: _____

Business Mailing Address: _____

Package: Eureka Gold Sovereign



Need More Information?

We'd love to chat.

Call or email our Sales & Engagement Manager today.

Danielle Neil

Ph: (03) 5329 2616

Email: dneil@sovereignhill.com.au

Thinking Bigger?

Looking for a more tailored commercial partnership or sponsorship solution? We'd be delighted to discuss your business needs and areas of interest.