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## SOVEREIGN HILL'S 'A VICTORIAN SILHOUETTE' FILM NAMED AS WINNER IN VAMFF 2018 FASHION FILM AWARD

Sovereign Hill's evocative film '**A VICTORIAN SILHOUETTE**', presenting a glimpse behind the door of the boudoir to experience the secrets of the 1850s Victorian silhouette, has been named a winner in the Virgin Australia Melbourne Fashion Festival Fashion Film Awards for 2018.

First shown as a runway show at Sovereign Hill's Gold Museum in 2016, and then again in 2017 as a part of that year's Melbourne Fashion Festival Cultural Program, this film offers a new way of interpreting a museum's collections.

"A Victorian Silhouette is different to other fashion films in that we've been able to use a lot of collection items from the Gold Museum, including jewellery and furniture," says Sovereign Hill's Costume Manager Erin Santamaria. "The film offers a modern way of showcasing historical costuming and collections, and we're thrilled to have won this prestigious award."

Made by a local Ballarat filmmaker and featuring an original score, the film was originally created to be a part of an exhibition that will launch at the Gold Museum in May.

The Festival's Fashion Film Award is the longest-running and leading platform in Australia for the exposure and recognition of creative talent in the local and global fashion film industries, as designers, directors and filmmakers devise new ways of storytelling. The winning films will be shown at various Melbourne, regional, online, and in-flight screens, including at Val Morgan Cinemas nationwide, and on Virgin Australia's in-flight Fashion Channel.

Handpicked by a jury of esteemed industry professionals, ten exciting short fashion films were chosen as the winners from a huge selection of Australian and international submissions

Costume is one of the most recognisable aspects of Sovereign Hill's interpretation of life on the Victorian goldfields and is a powerful exhibit in communicating how fashion, morality, etiquette and social structures have changed over time.

The exhibition, *A Victorian Silhouette*, featuring the film and Victorian era fashion from the Gold Museum collection will be staged from May to November 2018 at the Gold Museum, Ballarat.

For further information, please contact:  
Tamara Jenkins  
Esencia Communications  
P: (03) 9041 2584  
E: [tamara@esenciacomunications.com.au](mailto:tamara@esenciacomunications.com.au)